

Hi friends, it’s [your name/s] from [Name of Team or Organization].

I/we have some important news that has impacted me/my family and I know it will impact you/yours.

Because of COVID-19, children around the world are living in poverty and the issue of food has gone from being hungry to starvation. The pandemic has magnified their needs and they are in crisis.

I/we feel called to help….

I/we am/are partnering with an organization called Compassion International that helps kids in poverty all around the world meet their basic needs like food, clean water and education, so they can not only survive, but reach their full potential.

This past spring, most of the events that Compassion International relies on to help sponsor these children in crisis were canceled due to the pandemic, leaving 70,000 kids in desperate need of help!

70,000 also happens to be the average size of many pro football stadiums that were once filled and now sit mostly empty. Each of the 70,000 empty seats represents a child in crisis who needs you, needs us, to step up and help meet their needs.

My/Our name/s is/are it’s [your name] and I/we am/are teaming up with Compassion International to “Fill the Stadium” to help kids in crisis.

Please join me/us today by going to fillthestadium.com and clicking donate.

This is a stadium that can’t sit empty…

(Promote your team, organization, etc.) #Go (Team Name)!