




**THIS IS
A STADIUM
THAT CANNOT
REMAIN EMPTY.**


**FILL THE
STADIUM**
TO HELP CHILDREN IN CRISIS


Releasing children from poverty
Compassion
in Jesus' name

HELP CHILDREN IN CRISIS

Right now, children around the world living in poverty are facing unimaginable circumstances as a result of COVID-19.

Communities in poverty are facing shutdowns and restrictions like we are, but without any safety net. As hard-working day laborers, most of the families Compassion serves work each day in order to buy food for that day and maybe the next. Where many of us have stocked up for days or weeks at a time, they have neither the income or even refrigeration to afford to stay at home. As a result, parents are forced to make unthinkable choices between going to work and risking infection, or not going to work and facing hunger and starvation. COVID-19 has multiplied their needs exponentially and they need help.

Fill the Stadium is a pro athlete led initiative raising critical resources for 70,000 children and their families impacted by COVID.

Every empty seat represents one child who needs support for the critical next 12-months.

This is a Stadium that cannot remain empty!



We play in a stadium of 70,000 fans. Are we just there to play our game, then go home and store up our riches? That's not what I believe. I believe we are here for other people. We're here to serve the poor and do what we can with what we have, to the best of our abilities.

NATE SOLDIER • NY GIANTS



WHO IS COMPASSION?

Compassion is the world’s leading authority in holistic child development through sponsorship.

WHAT DOES COMPASSION DO?

Compassion works across 39 countries to resource and empower local churches to release children from poverty.

BY THE NUMBERS

MORE THAN

2.1

MILLION children enrolled

OVER

8,000

Frontline Church Partners

65+

YEARS

helping ensure children in poverty are known, loved & protected

\$1B

in revenue in FY20

CORE PROGRAMS

Survival
Essential prenatal care, birth assistance and training for infant and mother survival

Child development through sponsorship
Education, medical care, nutrition and life skills training for every child

Youth empowerment
Vocational and entrepreneurial training, university education, sports and art opportunities

Transformational initiatives
Large-scale water, health, infrastructure and disaster response interventions



COMPASSION’S EFFECTIVENESS

Independent research shows that Compassion’s child development model results in long-term transformative effects.* Children enrolled in our program are:

- Up to 40% more likely to **finish secondary school**
- Up to 80% more likely to **graduate college**
- Able to earn 20% **higher income** as an adult

* Wydick, B. (2019), Shrewd Samaritan.



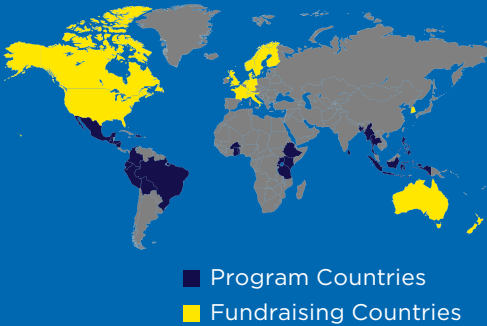
Magiel, 28, is an ER doctor and Compassion alumna.

SPOTLIGHT ON LARGE-SCALE INITIATIVES

July 2016-June 2019

| | Investment | Impact |
|---|--------------|--------------------------------------|
| Youth Development University, entrepreneurship and mentorship | \$33,528,333 | 82,906 youth |
| Health and Nutrition Medical interventions and treatment | \$38,825,607 | 1,981,463 treatments |
| Water and Sanitation Clean water and sanitation initiatives | \$17,988,996 | 368,700 children, families and staff |
| Survival Life-saving care for vulnerable mothers and infants | \$39,062,126 | 100,200 mothers and babies |

WHERE WE WORK



COMPASSION LEADERSHIP TEAM

- **Santiago “Jimmy” Mellado**, President and CEO
 - **Mark Hanlon**, SVP of Global Strategic Relationships
- **Elizabeth Uriyo**, SVP of the Global Leadership Office
 - **Ken Calwell**, SVP and Chief Marketing Officer
- **Robert Hawkins**, SVP and General Counsel
 - **Sidney Muisyo**, SVP of Global Program
- **Pamela Parisian**, SVP and Chief Information Officer
 - **Tom Beck**, SVP of Human Resources

FOOD TO SURVIVE



When the Honduran government implemented stay at home restrictions on March 15 to stop the spread of COVID-19, some of the children in the Child Sponsorship Program found themselves in desperate situations.

Living below the poverty line, there are children whose only meal each day is the one they received at their Compassion child development centers, which were required to close. Center staff sprang into action to distribute groceries to these vulnerable families but found their delivery attempts blocked by local authorities enforcing the stay at home restrictions.

Thankfully, permission was granted—and the authority came from the country's leader himself!

“During our capital city's lockdown because of the COVID-19 emergency, the President of Honduras met with some non-governmental organizations, including our national office,” said Compassion National Director Yolanda Rodas.

“He wanted to oversee how the most vulnerable populations are being addressed during the emergency. We let him know about the role of Compassion nationwide and our response to more than 10,900 children's families. We also managed to get permission for some of our staff to deliver groceries to the children.”

With President Juan Orlando Hernández's permission, authorities granted access to church partner staff to deliver supplies, provided they took precautions like wearing disposable face masks and rubber gloves. They were able to reach the most vulnerable children.

“

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YOLANDA RODAS • COMPASSION HONDURAS

“One of the Compassion centers is located in a neighborhood with a high rate of suspected coronavirus cases and was declared a no-trespassing area,” said Rony, a Project Facilitator.

“Police officers were at the entrance of the neighborhood to block visitors. Many of our children were trapped there with no food at all. After explaining to police about Compassion and the church's role on behalf of the children, they allowed us to distribute the groceries.”

As staff delivered 15 days' worth of groceries, including food and hygiene supplies, the families' reactions were very moving.

“One of our center's children is called Ivis. His grandmother, Reina Guerra, broke down in tears when we delivered the groceries,” said H00403 Center Director Ninfa.

“They had run out of food and has no one to turn to. If not for Compassion's rapid response, Ivis and his grandmother would have been left adrift.”



AN UNEXPECTED GIFT

Beside Débora's small bed, a photograph is nailed to the wall. The people in the photo, with their blond hair and blue eyes, don't look like anyone from her family. She has never met anyone in the photo in person, but it's with excitement that she takes the picture down to point out each one of them. "They are my sponsors," she says proudly.

Shortly after she started to attend the Compassion center in her neighborhood, five-year-old Débora received the first letter from her sponsors. To her mother, Jacqueline's surprise, a family from a distant country wrote to introduce themselves and express their affection

for Débora. So began the special relationship between the two families.

"I always read the sponsor's letters to Débora, and she listens carefully. I am very grateful for everything they do for my daughter. More than the gifts they send to her, what really touches me is the love they have for my daughter, even though they have only met her through a photo. I am so grateful for the care they have towards her," says Jacqueline.

The love of Débora's sponsors has become increasingly present in her life over the past few months, either in the form of gifts or by the

words of encouragement present in the letters. "I like my sponsors so much, they are beautiful. I'd love to meet them for real. I want to hug and kiss them a lot," says Débora.

The arrival of the COVID-19 pandemic in Brazil has brought even more challenges to Débora's family, including unemployment, the shutdown of schools and the Compassion center, and raised uncertainties about the future. Throughout this time, however, the family has been supported by the Compassion center with meals and hygiene kits.

"In this pandemic, everything has become harder for us. My husband lost his job during the quarantine, and our only income came from government aid. It was essential to know that the project was there to help us," says Jacqueline.

In addition to the center's support, Débora's family also had unique gifts from her sponsors. The financial gifts provided clothes, food, and

some furniture for her room, reinforcing the caring relationship between the two families.

"The help from Débora's sponsors was a special blessing over our home. Everything came at the right time when we needed it most. More than the gifts we received, it was beautiful to know that they really care about us," says Jacqueline.

"My favorite food is the beans that my mother cooks. Now we have a lot more food at home, thanks to my sponsors," says Débora.

Although the threat of the pandemic still seems uncertain, Jacqueline knows that God's care will not end and that Débora's sponsors are an expression of that care.

"We always pray for Débora's sponsor and their family," says Jacqueline. "I pray that this disease will never reach anyone in their family and that God will return everything they do for my family a thousand times more."

“

When we went to Guatemala, we arrived into these communities and the poverty is like nothing we have ever lived. And it's there every day. While there is so much poverty and pain, you also see the hope and the joy.

BROCK HUARD • FOX ANALYST/RETIRED QUARTERBACK

WELCOME TO THE TEAM

1. YOU GO FIRST!

\$500 provides each child with one year of:

- Essential food
- Nutritional supplements
- Hygiene essentials
- Medical screenings for COVID-19 symptoms

Check payments:

- Memo line: Fill The Stadium
- Made out to: Compassion International
- Mail to: Compassion International
Attn: Processing
12290 Voyager Parkway
Colorado Springs, CO 80921

For Stock Transfers or other contributions, contact athleteteam@ci.org

| HOW MANY SEATS CAN YOU FILL? | | |
|--|-----------------------------|-------------|
| Fill a Seat | One Child for One Year | \$500 |
| Fill a Row | 20 Children for One Year | \$10,000 |
| Fill a Section | 100 Children for One Year | \$50,000 |
| Buy a Club Box | 500 Children for One Year | \$250,000 |
| Hall of Fame | 2,000 Children for One Year | \$1,000,000 |
| Double your impact: challenge your fans with a matching donation | | |

2. BUILD YOUR TEAM




How many more seats can you help fill through your community and sphere of influence? We are asking every Lead Team member to recruit five people to your team who can help us Fill the Stadium. Small groups, teammates, business contacts, and friends. Use the resources in this kit to invite others in!

3. MAKE IT A MOVEMENT

Use your platform for impact. Compassion will provide content you can easily post to help raise awareness of the crisis and challenge your followers to get involved. We are asking you to share as frequently as you can on your social channels.

Visit www.fillthestadium.com/leadteam to access digital promotional resources.

Follow & Tag

@FillTheStadium  
@Fillthe_stadium 

Share • Retweet • Post

- Fill the Stadium content
- Create your own content and share your why

“We’re all feeling the stress from the pandemic... kids all around the world are feeling that too... We’re all in this together. I am joining forces with Compassion to help these kids stop feeling overwhelmed and afraid and have a chance to fulfill their potential instead.”

- NICK FOLES, CHICAGO BEARS



To join the Fill The Stadium movement, reach out to us:

Ken McKinney, Pro Athlete Partnerships • kmckinney@us.ci.org • 415.728.4446
Ashleigh Alcorn, Pro Athlete Partnerships • aalcorn@us.ci.org • 225.803.3151

HELP RESTORE WHAT COVID-19 DESTROYED



Right now everyone is hurting to a certain degree. The greatest remedy for that is to actually serve more and to give more and to be more involved in helping others.

TRENT DILFER

