# WEEGOME TO THE TERM

Fill the Stadium is a pro athlete led initiative raising critical resources for 70,000 children and their families impacted by COVID. Every empty seat represents one child who needs support for the critical next 12-months.





# 1. YOU GO FIRST!

How many seats can you fill? Contribute financially to help us stand in the gap for 70,000 children and their families through this crisis. **Donate Here: fillthestadium.com** 

## 2. BUILD YOUR TEAM

How many more seats can you help fill through your community and sphere of influence? We are asking every Lead Team member to recruit five people to your team who can help us Fill The Stadium.

## 3. MAKE IT A MOVEMENT

Use your platform for impact. Visit fillthestadium.com/leadteam to access digital promotional resources.

Share • Retweet • Post Fill the Stadium content or create your own content.

Thank you for your leadership. We're here to help.

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### UNTIL EVERY CHILD HAS A SEAT!