

**THIS IS  
A STADIUM  
THAT CANNOT  
REMAIN EMPTY.**

**FILL THE  
STADIUM**  
TO HELP CHILDREN IN CRISIS

  
Releasing children from poverty  
**Compassion**<sup>®</sup>  
in Jesus' name

# HELP CHILDREN IN CRISIS

Right now, children around the world living in poverty are facing unimaginable circumstances as a result of COVID-19.

Communities in poverty are facing shutdowns and restrictions like we are, but without any safety net. As hard-working day laborers, most of the families Compassion serves work each day in order to buy food for that day and maybe the next. Where many of us have stocked up for days or weeks at a time, they have neither the income or even refrigeration to afford to stay at home. As a result, parents are forced to make unthinkable choices between going to work and risking infection, or not going to work and facing hunger and starvation. COVID-19 has multiplied their needs exponentially and they need help.

Fill the Stadium is a pro athlete led initiative raising critical resources for 70,000 children and their families impacted by COVID.

Every empty seat represents one child who needs support for the critical next 12-months.

**This is a Stadium that cannot remain empty!**



**We play in a stadium of 70,000 fans. Are we just there to play our game, then go home and store up our riches? That's not what I believe. I believe we are here for other people. We're here to serve the poor and do what we can with what we have, to the best of our abilities.**

**NATE SOLDER • OFFENSIVE TACKLE, NEW YORK GIANTS**



### WHO IS COMPASSION?

Compassion is the world's leading authority in holistic child development through sponsorship.

### WHAT DOES COMPASSION DO?

Compassion works across 39 countries to resource and empower local churches to release children from poverty.

BY THE NUMBERS

MORE THAN  
**2.1**  
MILLION  
children enrolled

OVER  
**8,000**  
Frontline  
Church Partners

**65+**  
YEARS  
helping ensure  
children in poverty are  
known, loved & protected

**\$1B**  
in revenue  
in FY20

### CORE PROGRAMS



#### Survival

Essential prenatal care, birth assistance and training for infant and mother survival



#### Child development through sponsorship

Education, medical care, nutrition and life skills training for every child



#### Youth empowerment

Vocational and entrepreneurial training, university education, sports and art opportunities



#### Transformational initiatives

Large-scale water, health, infrastructure and disaster response interventions



### COMPASSION'S EFFECTIVENESS

Independent research shows that Compassion's child development model results in long-term transformative effects.\* Children enrolled in our program are:

- Up to 40% more likely to **finish secondary school**
- Up to 80% more likely to **graduate college**
- Able to earn 20% **higher income** as an adult

\* Wydick, B. (2019), Shrewd Samaritan.



Magiel, 28, is an ER doctor and Compassion alumna.

### SPOTLIGHT ON LARGE-SCALE INITIATIVES

July 2016-June 2019

	Investment	Impact
<b>Youth Development</b> University, entrepreneurship and mentorship	\$33,528,333	82,906 youth
<b>Health and Nutrition</b> Medical interventions and treatment	\$38,825,607	1,981,463 treatments
<b>Water and Sanitation</b> Clean water and sanitation initiatives	\$17,988,996	368,700 children, families and staff
<b>Survival</b> Life-saving care for vulnerable mothers and infants	\$39,062,126	100,200 mothers and babies

### WHERE WE WORK



### COMPASSION LEADERSHIP TEAM

- **Santiago "Jimmy" Mellado**, President and CEO
- **Elizabeth Uriyo**, SVP of the Global Leadership Office
- **Robert Hawkins**, SVP and General Counsel
- **Pamela Parisian**, SVP and Chief Information Officer
- **Mark Hanlon**, SVP of Global Strategic Relationships
- **Ken Calwell**, SVP and Chief Marketing Officer
- **Sidney Muisyo**, SVP of Global Program
- **Tom Beck**, SVP of Human Resources

# FOOD TO SURVIVE



When the Honduran government implemented stay at home restrictions on March 15 to stop the spread of COVID-19, some of the children in the Child Sponsorship Program found themselves in desperate situations.

Living below the poverty line, there are children whose only meal each day is the one they received at their Compassion child development centers, which were required to close. Center staff sprang into action to distribute groceries to these vulnerable families but found their delivery attempts blocked by local authorities enforcing the stay at home restrictions.

Thankfully, permission was granted—and the authority came from the country’s leader himself!

“During our capital city’s lockdown because of the COVID-19 emergency, the President of Honduras met with some non-governmental organizations, including our national office,” said Compassion National Director Yolanda Rodas.

“He wanted to oversee how the most vulnerable populations are being addressed during the emergency. We let him know about the role of Compassion nationwide and our response to more than 10,900 children’s families. We also managed to get permission for some of our staff to deliver groceries to the children.”

With President Juan Orlando Hernández’s permission, authorities granted access to church partner staff to deliver supplies, provided they took precautions like wearing disposable face masks and rubber gloves. They were able to reach the most vulnerable children.



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**YOLANDA RODAS • COMPASSION HONDURAS**

“One of the Compassion centers is located in a neighborhood with a high rate of suspected coronavirus cases and was declared a no-trespassing area,” said Rony, a Project Facilitator.

“Police officers were at the entrance of the neighborhood to block visitors. Many of our children were trapped there with no food at all. After explaining to police about Compassion and the church’s role on behalf of the children, they allowed us to distribute the groceries.”

As staff delivered 15 days’ worth of groceries, including food and hygiene supplies, the families’ reactions were very moving.

**“One of our center’s children is called Ivis. His grandmother, Reina Guerra, broke down in tears when we delivered the groceries,” said H00403 Center Director Ninfa.**

**“They had run out of food and has no one to turn to. If not for Compassion’s rapid response, Ivis and his grandmother would have been left adrift.”**



# AN UNEXPECTED GIFT

Beside Débora's small bed, a photograph is nailed to the wall. The people in the photo, with their blond hair and blue eyes, don't look like anyone from her family. She has never met anyone in the photo in person, but it's with excitement that she takes the picture down to point out each one of them. "They are my sponsors," she says proudly.

Shortly after she started to attend the Compassion center in her neighborhood, five-year-old Débora received the first letter from her sponsors. To her mother, Jacqueline's surprise, a family from a distant country wrote to introduce themselves and express their affection

for Débora. So began the special relationship between the two families.

"I always read the sponsor's letters to Débora, and she listens carefully. I am very grateful for everything they do for my daughter. More than the gifts they send to her, what really touches me is the love they have for my daughter, even though they have only met her through a photo. I am so grateful for the care they have towards her," says Jacqueline.

The love of Débora's sponsors has become increasingly present in her life over the past few months, either in the form of gifts or by the

words of encouragement present in the letters. "I like my sponsors so much, they are beautiful. I'd love to meet them for real. I want to hug and kiss them a lot," says Débora.

The arrival of the COVID-19 pandemic in Brazil has brought even more challenges to Débora's family, including unemployment, the shutdown of schools and the Compassion center, and raised uncertainties about the future. Throughout this time, however, the family has been supported by the Compassion center with meals and hygiene kits.

"In this pandemic, everything has become harder for us. My husband lost his job during the quarantine, and our only income came from government aid. It was essential to know that the project was there to help us," says Jacqueline.

In addition to the center's support, Débora's family also had unique gifts from her sponsors. The financial gifts provided clothes, food, and

some furniture for her room, reinforcing the caring relationship between the two families.

"The help from Débora's sponsors was a special blessing over our home. Everything came at the right time when we needed it most. More than the gifts we received, it was beautiful to know that they really care about us," says Jacqueline.

"My favorite food is the beans that my mother cooks. Now we have a lot more food at home, thanks to my sponsors," says Débora.

Although the threat of the pandemic still seems uncertain, Jacqueline knows that God's care will not end and that Débora's sponsors are an expression of that care.

"We always pray for Débora's sponsor and their family," says Jacqueline. "I pray that this disease will never reach anyone in their family and that God will return everything they do for my family a thousand times more."



**We are joining with Compassion to support these 70,000 kids. During these times, it doesn't matter what you can give to other people, whether it's time or finances, just be willing to reach out and help other people.**

**DEVIN & JASON MCCOURTY • DEFENSIVE BACKS, NEW ENGLAND**

# WELCOME TO THE TEAM

## 1. YOU GO FIRST!

\$500 provides each child with one year of:

- Essential food
- Nutritional supplements
- Hygiene essentials
- Medical screenings for COVID-19 symptoms

HOW MANY SEATS CAN YOU FILL?		
Fill a Seat	One Child for One Year	\$500
Fill a Row	20 Children for One Year	\$10,000
Fill a Section	100 Children for One Year	\$50,000
Buy a Club Box	500 Children for One Year	\$250,000
Hall of Fame	2,000 Children for One Year	\$1,000,000

Double your impact: challenge your fans with a matching donation

## Check payments:

- Memo line: Fill The Stadium
- Made out to: Compassion International
- Mail to: Compassion International  
Attn: Processing  
12290 Voyager Parkway  
Colorado Springs, CO 80921

To explore other charitable giving options, including donor-advised funds, foundation grants, stock transfers and workplace matching gifts, contact [athleteteam@compassion.com](mailto:athleteteam@compassion.com)  
Federal Tax ID Number: 36-2423707

## 2. BUILD YOUR TEAM

How many more seats can you help fill through your community and sphere of influence? We are asking every Lead Team member to recruit five people to your team who can help us Fill the Stadium. Small groups, teammates, business contacts, and friends. Use the resources in this kit to invite others in!

## 3. MAKE IT A MOVEMENT

Use your platform for impact. Compassion will provide content you can easily post to help raise awareness of the crisis and challenge your followers to get involved. We are asking you to share as frequently as you can on your social channels.

Visit [www.fillthestadium.com/leadteam](http://www.fillthestadium.com/leadteam) to access digital promotional resources.

### Follow & Tag

@FillTheStadium    
@Fillthe\_stadium 

### Share • Retweet • Post

- Fill the Stadium content
- Create your own content and share your why

“We’re all feeling the stress from the pandemic... kids all around the world are feeling that too... We’re all in this together. I am joining forces with Compassion to help these kids stop feeling overwhelmed and afraid and have a chance to fulfill their potential instead.”

NICK FOLES • MVP QUARTERBACK, PROFESSIONAL FOOTBALL



To join the Fill The Stadium movement, reach out to us:

Ken McKinney, Pro Athlete Partnerships • [kmckinney@us.ci.org](mailto:kmckinney@us.ci.org) • 415.728.4446  
Ashleigh Alcorn, Pro Athlete Partnerships • [aalcorn@us.ci.org](mailto:aalcorn@us.ci.org) • 225.803.3151

# HELP RESTORE WHAT COVID-19 DESTROYED



As a father to three girls, and knowing what it feels like to have to provide for your girls, I cannot imagine being in some of the situations that these kids are in. To have an organization like Compassion come in and say, 'you're not alone,' to me...it just makes us want to do more to help.

CHRIS DAVIS • FIRST BASEMAN, BALTIMORE ORIOLES

